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## **\ COMPANY PROFILE \**

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Welcome to **Cartotecnica Giolan**, a leading name in the world of cardboard packaging and related solutions. We take great pride in our **experience**, **dedication**, and **innovation**, which have allowed us to provide exceptional products and services since our establishment in 2000.







# ✓ MISSION

Our mission is to provide high-quality cardboard packaging solutions that not only protect and preserve your products but also enhance their market appeal. We are committed to being the perfect partner for companies seeking sustainable, innovative, and cost-effective packaging solutions.

We take great pride in offering our expertise to thoroughly examine and assess the finest solutions in collaboration with you, all with the aim of fulfilling your requirements and transforming innovative concepts into reality. Our fundamental philosophy revolves around placing the customer at the heart of every endeavor, delivering a comprehensive and tailored service experience.



Established on April 27, 2000, by Giovanni Lancini and his son Alessandro, **Cartotecnica Giolan** swiftly became a prominent company specializing in the conversion of paper and cardboard products, owing to their meticulous attention to detail and profound understanding of the materials involved.

# **\ OUR HISTORY \**

# 2022

Relocation to the new premises in Passirano with a significant expansion of space, teams, and machinery.

Workforce +50%

Production time reduction

+65%

CO<sup>2</sup> reduction with photovoltaics

+80%

Warehouse for storage

+100%







Drawing upon the wealth of experience we have accrued over the years, we are well-equipped to offer a holistic service in **partnership** with other **entities within the industry**. This collaborative approach enables us to **consistently enhance** our capabilities and provide the optimal solutions for delivering **top-tier products**, encompassing superior design and the use of quality materials.

# ALWAYS WITH A FORWARD-LOOKING PERSPECTIVE, THE KEY POINTS OF THE BUSINESS DEVELOPMENT DEPARTMENT INCLUDE:



INCREASE IN REVENUE



IMPROVEMENT OF SERVICE
AND PRODUCT QUALITY



LOYALTY OF HISTORICAL CUSTOMERS

and expansion of the range of products offered to them



OPTIMIZATION
OF MACHINERY EFFICIENCY

Our success is the outcome of a corporate culture grounded in integrity and professionalism, combined with a commitment to excellence and the use of the most advanced technologies. The company stands out for the quality of its products, the reliability of its services, and the dedicated focus on ensuring customer satisfaction.

# **\ PRODUCTS & SERVICES \**







Tight cardboard boxes and cases





Microwave boxes and cases



Boxes and cases with windows



We employ a wide range of customization techniques such as lithography, screen printing, lamination, varnishing, embossing, hydro blistering, skin-pack surling, and others. Moreover, we utilize a variety of cardboard materials, ranging from solid board to micro-flute, single-wall corrugated, triple-wall corrugated, and more.





At our company, we are deeply committed to environmental **sustainability**, and we take great pride in the fact that the majority of our **production** processes are conducted using **recycled paper**. This deliberate choice underscores our dedication to environmental protection and our ongoing efforts to minimize our impact on nature.

# **\ PRODUCTS & SERVICES \**





Bag in Box (with handle)





Floor-standing Expo and Displays

Countertop Expo and Displays





International Registration Number DM/208 038





With years of experience in the industry, and drawing upon our expertise in carton packaging, we envisioned the creation of boxes designed to streamline your life. This vision gave birth to GiolanBoxes®, sophisticated containers crafted to help you organize your home effortlessly.

# **\OUR PATENTS \**







@GIOLANBOXES #GIOLANBOXES





### **RECYCLABLE**

The box is meticulously designed to minimize its environmental footprint, utilizing high-quality corrugated cardboard. These boxes are 100% recyclable, crafted from paper to promote sustainability.



### **ECO HANDLES**

We've incorporated eco-friendly handles onto the box, constructed with a paper support and a recyclable cotton handle.



### **PRINTING**

All of our boxes are printed with inks composed of 70% natural and 30% vegetable-based ingredients, ensuring a minimal environmental footprint.



### **PACKAGING**

Featuring a patented design excluvery owned by Cartotecnica Giolan. International Registration Number DM/208 038



### USE

Restore order to your closet: clothes, linens, accessories, and much more can be organized with style using our



### **3 PIECE SET**

Explore our range of 3-piece kits adorned with contemporary graphics, solid colors, textures, or select the ones that align perfectly with your personal style.



### **DIMENSIONS**

The dimensions of our box, including the lid, measure: 49.5 cm x 36.5 cm x 21 cm in height.



### **SELF-ASSEMBLING**

Our box is 100% self-assembling, requiring no additional adhesives of any kind.

Patents designed to simplify your life, always environmentally conscious.



Another innovative project we've wholeheartedly embraced is **GiolanWine**, our **bottle carrier boxes/cases**. These boxes come equipped with **built-in dividers**, allowing for quick and tidy bottle packing, ultimately reducing labor time. Additionally, our box includes a handle with a paper support and cotton handle, replacing traditional cords and shoppers, making the packaging both more **sustainable and easy to carry**.

# **\OUR PATENTS \**





**Fully customizable** boxes, with the option to print the logo or a promotional message directly on the surface.

# **GIOLANWINE**









The mark of responsible forestry

# ENTREPRENEURIAL PASSION with direct involvement of the Management in the production processes EMPLOYEE ENGAGEMENT as a fundamental factor in the company's success BUSINESS ORGANIZATION to optimize the effectiveness and efficiency of processes in general COMMITMENT towards fundamental labor rights

# **\US AND THE ENVIRONMENT \**

To champion crucial environmental, social, and economic values aligned with global stewardship for the preservation of the natural environment and sustainable development, we have taken the initiative to implement a voluntary certification system for our 'paper products' known as **FSC® Chain of Custody**. This certification verifies the origin of the raw materials we use, confirming that they originate from forests managed in accordance with internationally recognized principles and criteria of sound forest management.



### **OUR VALUES**

The ethical and social principles that our company has chosen to adhere to are grounded in the Universal Declaration of Human Rights, ILO (International Labour Organization) documents, and various international standards governing human and labor rights, in addition to compliance with national laws. These principles encompass:

- Prohibiting and refraining from promoting the use of child labor.
- Rejecting and abstaining from endorsing forced or compulsory labor.
- Abstaining from all forms of discrimination.
- Upholding the rights of freedom of association and collective bargaining.
- Respecting the personal freedoms of each individual worker.
- Ensuring proper management of wages and working hours.



**How to reach us from Verona:** Take the A4 highway MI-VE towards Milano, exit Ospitaletto (BS).

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The Operational Headquarters is located 1.3 km (2 minutes) from the highway exit.

# **\HEADQUARTERS \**





